



**Beta Phi Mu, The International Library and Information
Studies Honor Society, Omicron Chapter**

Presents its 2011 Fall Lecture

“The Exploding Book and The Smiling Librarian”

**Marc Aronson, Ph.D.
and Evan St. Lifer**

How ebooks, apps, Skype -- the digital materials and tools coming to school and public libraries -- change what youth service librarians do: What is changing? What is staying the same? What are the opportunities? How can the next generation of librarians change the field as young people grow up with swipes, clicks, and tablets along with page turns, citations, and textbooks.

Marc Aronson, Ph.D., YA author and SC&I lecturer, and Evan St. Lifer, Vice President Digital Initiatives, Scholastic Library Publishing, share their thoughts and experiences.

This year's lecture is co-sponsored by:

- Rutgers University Libraries
- Department of Library and Information Science, School of Communication and Information
- Rutgers University School of Communication and Information Alumni Association

This is a free event and all are welcome to attend! Plan to arrive early, as we are expecting a large turnout. Visitors may request a parking permit – details to follow. Regular parking restrictions apply to faculty, staff and students.

**Wednesday, October 5, 2011
Alexander Library, 4th Floor
SCC Lecture Hall
6:45 PM Reception
7:30 PM Lecture**

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